



# Partnering Opportunities

Powering Resilience, Innovation, and  
Partnership through Data and Technology



## A global platform in Kenya

Kenya's data, digital, and space ecosystems are powering new approaches to climate resilience, food security, health and inclusive growth.

From 2-5 June 2026, Nairobi will become a global stage for shared missions in Kenya, as the Government of Kenya hosts two complementary events side by side: the Global Data Festival and the Kenya Space Expo & Conference (KSEC).

Together they form a jointly designed platform at The Edge in Nairobi, connecting global data and space intelligence communities and showcasing how data, AI and space technology can drive a fairer, more resilient future. The joint event will attract 1,500+ delegates from over 90+ countries.

The Global Data Festival and Kenya Space Expo & Conference are brought to you by:



Global  
Partnership  
for Sustainable  
Development Data



The Office of the Special Envoy on Technology, through the Ministry of Foreign Affairs, serves as the focal point from the Government of Kenya.

## Partner with us at the 2026 Festival and Expo & Conference

Thank you for your interest in sponsoring the 2026 Global Data Festival and Kenya Space Expo and Conference. We are committed to designing and delivering an event that meets our shared objective of uniting data, space intelligence and technology for an equitable, sustainable and resilient future.

This four day event will provide exposure, connections, and skills for emerging leaders and changemakers that represent the positive future we are trying to co-create. Whether working in climate adaptation, health, agriculture, emerging technologies, or space and earth observations, individuals will be able to add tools to their toolkit, access space for consultation, share best practice and resources, and meet new partners.

We want leading organisations like yours to co-create it with us.



## Tailored partnerships

We would love to tailor a partnership that allows you to get the most out of the Festival and Expo & Conference. This can draw on one or more of the following pathways to impact:

### Insight and influence

Position your organization as a thought leader. Examples include:

- Executive roundtables with policymakers
- Research launches
- Lead discussions on future data governance or technology innovation

### Co-creation and piloting

Collaborate on solutions to global and local challenges. Examples include:

- Challenge-driven labs
- Innovation showcase and solution demos
- Join forces with innovators to build use cases

### Visibility and reach

Amplify your brand and leadership at a global convening. Examples include:

- High-visibility event spaces
- Website, media, and social amplification
- Branded storytelling or blog features

### Talent and ecosystem support

Invest in the next generation of data leaders. Examples include:

- Sponsor innovators to attend the Festival
- Skills clinics
- Mentorship sessions with social start ups

## Sponsorship packages

We offer five sponsorship levels:

- Starter Partner \$5,000
- Promotion Partner \$10,000
- Market Expander \$25,000
- Market Leader \$35,000
- Thought Leader \$50,000
- Anchor Partner \$75,000



## Starter Partner

\$5,000

For organizations looking for opportunities to promote tools, methodologies, or work.

Includes:

- Booth (3m x 3m)
- 2 tickets for the Festival
- Logo positioning:
  - Event webpage (Supporters page)
  - Event app (Supporters page)
  - 2 teardrop banners on driveway

## Promotion Partner

\$10,000

For organizations looking for opportunities to promote tools, methodologies, or work.

Includes:

- Booth (3m x 3m)
- 2 tickets for the Festival
- Logo positioning:
  - Event webpage (Supporters page)
  - Event app (Supporters page)
  - 5 teardrop banners on driveway



## Market Expander

\$25,000

For organizations looking to raise their profile and brand visibility among broader audiences within the global data, development and space ecosystem.

Includes:

- Community Space' in the rooftop lunch area for your brand to create an interaction station or activation for the 1500 delegates (2m x 2m).
- Booth (3m x 3m)
- 3 tickets for the Festival
- Logo positioning:
  - Event webpage (Supporters page)
  - Event app (Supporters page)
  - 10 teardrop banners on driveway
  - Rotating placement on screen in venue entrance

## Market Leader

\$35,000

For organizations wanting to deepen your engagement with our diverse partners in governments, civil society, UN agencies and academia.

Includes:

- 90 minute session in the main agenda for you to launch tools, discuss solutions to problems, consult new markets, or exchange ideas with a new audience.
- Booth (3m x 6m)
- 4 tickets to the Festival
- Logo positioning:
  - Event webpage (Supporters page)
  - Event app (Supporters page)
  - 10 teardrop banners on driveway



## Thought Leader

\$50,000

For organizations wanting to be seen as a thought leader in your specific field of expertise and to meet others in that field for partnering opportunities.

Includes:

- Co-creation of a mainstage session on a relevant topic
- Article in pre- or post-event e-communications
- Booth (3m x 6m)
- 5 tickets to the Festival
- Logo positioning:
  - Event webpage (Supporters page)
  - Event app (Supporters page)
  - 15 teardrop banners on driveway
  - Rotating placement on screen in venue entrance



## Anchor Partner

\$75,000

For organizations who align with our values, looking for overarching promotion of your organization as a supporter of data for good, and seeking increased visibility globally.

We will only establish Anchor Partnerships with one organisation per sector, providing you with sole high level visibility and influence in your field.

Includes:

- Verbal thanks at Opening Ceremony (expected audience -1500 people)
- Speaking slot at plenary session or Closing Ceremony (expected audience - 800 people)
- Pavillion (6m x 6m)
- Logo positioning:
  - The three mainstages - dynamic content before and after sessions, visible to the in-person audiences of 800 people per session, and online audiences of recordings uploaded on YouTube.
  - Permanent placement in venue entrance
  - Event webpage (Home page and Supporters page)
  - Event app (Agenda page and Supporters page)

## In-kind packages

Looking to support a specific element of the Festival and Expo & Conference, such as a cocktail reception or flight and accommodation discounts for delegates? We would be glad to explore this with you. In return, we can craft a tailored visibility package that suits both your goals and ours.

In particular, we are interested in these in-kind partnerships:

- Connectivity partner - supporting transportation for delegates
- Recharge partner - supporting water stations and device charging stations
- Inclusivity partner - supporting the accessibility and interpretation services

## Solo exhibition booths

For persons and organizations interested in showcasing their products and services, dedicated exhibition booths are available at \$2,500.



## Get in touch

Whether you want a customized partnership opportunity, or to secure one of our sponsorship packages, please contact:

Maj. Aloyce Were

[aloyce.were@ksa.go.ke](mailto:aloyce.were@ksa.go.ke)

Mmachukwu Oyeka-Chinweoke, Fundraising Officer

[mchinweoke@data4sdgs.org](mailto:mchinweoke@data4sdgs.org)

See you in Nairobi!

